



## **Gateway Assets Launches Commercial Real Estate Investments for the Individual**

*Firm Offers Strategic Sponsorship and Advisory Services for Investors*

**San Diego, Calif. – February 12th, 2010** – With real estate prices down across the country, the time is now to start investing in commercial real estate. Gateway Assets is launching a new service today creating commercial investments for the individual.

“This is the perfect time to start taking a look at commercial real estate as part of a diversified portfolio,” said Paul Robinson, owner of Gateway Assets. “We can offer valuable insight into finding a great commercial real estate investment.”

Gateway Assets can help with commercial real estate investments by either sponsorship or through their advisory service. In a sponsorship transaction, Gateway represents an investment group of individuals who want control of their assets, but prefer that a professional manages their investments.

Meanwhile, in an advisory transaction, Gateway Assets uses its knowledge, expertise and experience in the commercial real estate market to help investors with due diligence needs of their own transaction. They will analyze the market area, finances, physical condition of the property and the tenants in addition to a property management plan.

“We strive for investments that create a strong return on investment,” Robinson said. “We definitely know how to structure the deal for the best return.”

Part of the Gateway Assets secret to success is their strategic property enhancement services. With each investment they work closely with the property owners to make sure they bring in experienced management and staff; improve the overall property conditions; keep tenants happy while improving retention and carefully monitor the market conditions for rate increase opportunities.

“We take a hands-on approach to the investment in our portfolio and expert property management which truly enhances the investment,” Robinson said. “That makes us a different type of commercial real estate investment firm than most companies. It also helps to generate a strong rate of return for our investors.”

For more information about Gateway Assets, or to check out how they can help generate a strong rate of return for your investment portfolio, please call 858-348-4690 or check out their website at [www.gatewayassets.com](http://www.gatewayassets.com)

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